

INTERACTIVE MEDIA



Interactive Media provides students with skills that would open many doors in creative and artistic career paths like graphic design, illustration, photography, web design and much more. Students will develop a competitive portfolio that covers most areas of the graphic communication industry. This portfolio can be used to future their education or go directly into one of the many career pathways.

Program Highlights:

- Create high-impact web pages and print/graphic designs using advanced Adobe programs and software applications
- Develop, design and produce promotional materials using traditional and digital art to exceed client expectations
- Edit and manipulate photos and video using professional digital equipment

The Program Focuses on the Following State Approved Courses:

- Advertising and Communication
- Digital Print Design
- Digital Media Art
- Digital Image Editing



COST-FREE COLLEGE CREDIT OPPORTUNITIES

Career Technical Credit Transfer (CT2)

- CTVDI001: Design and Typography Fundamental (3 Credit Hours)
- CTVDI002: Fundamentals of Advertising and Communication (3 Credit Hours)
- CTVDI003: Beginning Digital Image Editing (3 Credit Hours)
- CTMDA001: Introduction to Digital Media Arts and Media Design (3 Credit Hours)

Articulated Credits through the University of Northwestern Ohio

- Up to 6 Credit Hours

INDUSTRY-RECOGNIZED CREDENTIALS (POINT VALUES)

- Adobe Certified Associate Visual Communication Using Adobe Photoshop (4 Points)
- Adobe Certified Associate Graphic Design & Illustration Using Adobe Illustrator (4 Points)
- Adobe Certified Associate Print & Digital Media Publication Using Adobe InDesign (4 Points)

OHIO MEANS JOBS IN-DEMAND OCCUPATIONS LISTED ACCORDING TO TYPICAL SALARY

OCCUPATION TITLE	TYPICAL SALARY-BOTTOM 10%	TYPICAL SALARY-MEDIAN	EDUCATION LEVEL	ANNUAL JOB OPENINGS
Prepress Technicians and Workers	\$26,190	\$37,950	Postsecondary Non-Degree Award	30
Graphic Designers	\$26,570	\$43,430	Bachelor's Degree	240
Web Developers	\$32,890	\$55,680	Associate's Degree	210
Commercial and Industrial Designers	\$33,290	\$58,470	Bachelor's Degree	60
Video Game Designers	\$39,140	\$79,120	Bachelor's Degree	100

JOB OUTLOOK COMPILED BY OHIO MEANS JOBS AS OF SEPTEMBER 2017; VISIT OHIOMEANSJOBS.COM FOR MORE INFORMATION.

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EDUCATION WITH PURPOSE CAREER TREE



TECHNICAL CAREERS

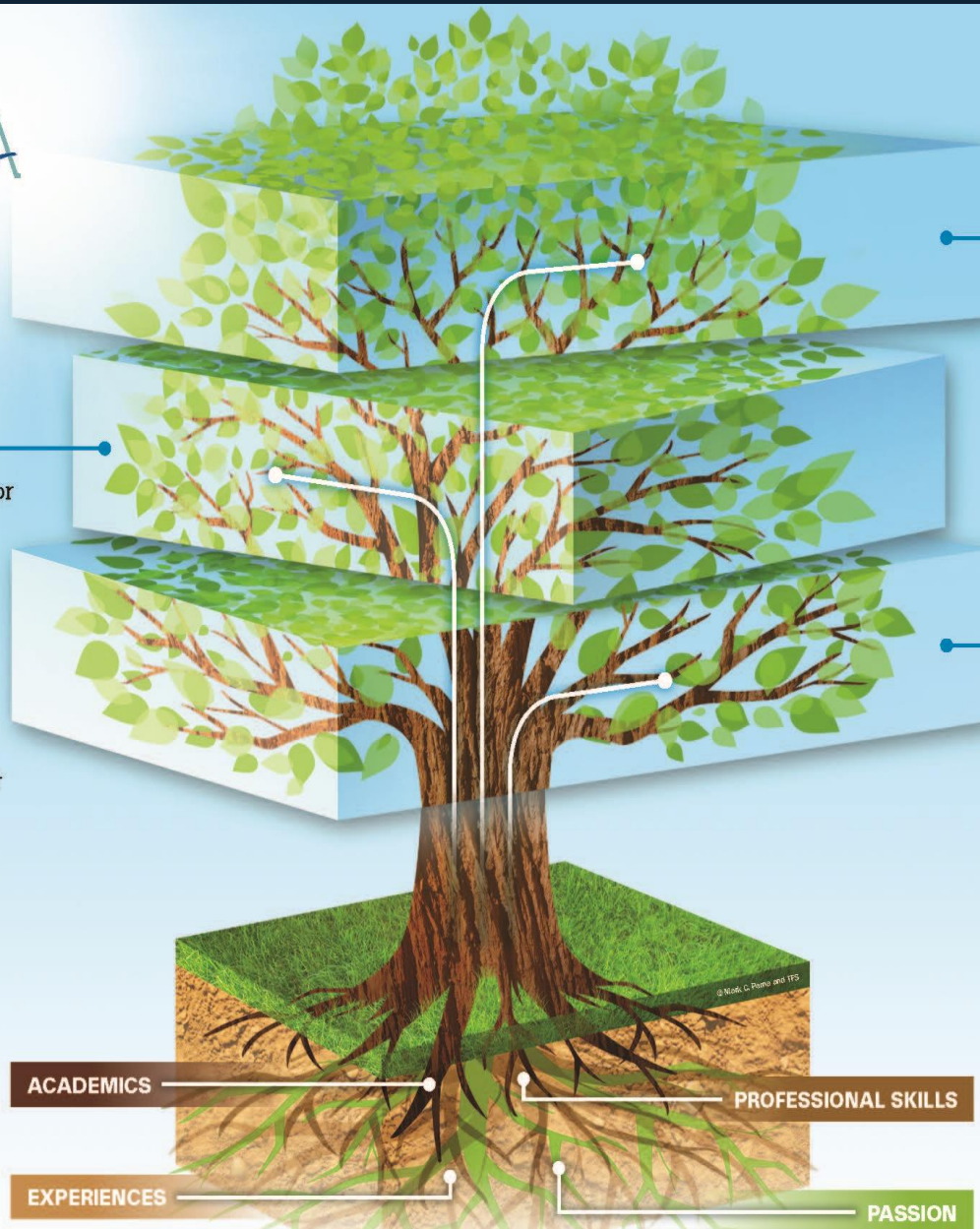
- Logo Designer and Illustrator
- Graphic Designer
- Web Designer
- Advertising Sales Agent
- Commercial Photographer
- Tattoo Artist
- Greeting Card Illustrator
- 3D Animation Consultant
- Copy Center Supervisor
- Sign and Banner Supervisor
- Press Operator
- Pre-Press System Operator

PROFESSIONAL CAREERS

- Art Director
- Web Developer
- Video Game Designer
- Production Graphic Designer
- Production Manager
- Print Department Manager
- Mobile Media Designer
- Animator
- Internet Application Developer
- 3D Animator
- Cartoonist/Publication Illustrator
- Museum/Fine Arts Administrator

ENTRY-LEVEL CAREERS

- Entry-Level Graphic Designer
- Entry-Level Web Designer
- Screen Printer
- Sign and Banner Associate
- Copy Center Associate
- Photography Assistant
- Gallery Assistant
- Freelance Designer
- Print and Web Sales Associate
- Photo Editor
- Pre-Press Assistant
- Illustrator



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